

LUIS LANDI

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Senior UX Designer with 8+ years of experience in SaaS products. I like designing data visualization-rich platforms. My **achievements** include: Designed an **award-winning application**. Redesign a **data-visualization** platform that increased by 35% user satisfaction. Optimised the front-end **QA** highlighting 70% of bugs and usability issues before the release date. Reduced the **time to release** software by 10%.

PROFESSIONAL EXPERIENCE

VSTAGE, Remote

February 2021–May 2023

Senior Product Designer | [luislandi.com/vstage](https://www.luislandi.com/vstage)

- Led the creation of an online event management platform.
- Three worldwide events for **PayPal Global** with over 26k attendees over 24 hours.
- Created an **intuitive UI** that decreased the event set-up time by 50% and the support ticket by 35%.
- Developed a **user journey** that helped the project to increase of 10% the attendee's conversion rate, by 35% increasing engagement.
- A visually appealing **white-labelled platform** that increases a 12% in the average of NPS results and a 12% improvement of the sense of trust.

LEXIS NEXIS RISK SOLUTIONS, Dublin, Ireland

Sep 2019–Sep 2020

User Experience Lead | [luislandi.com/lexisnexis](https://www.luislandi.com/lexisnexis)

- I led the redesign of Map View a geospatial data visualization tool that helps insurers analyze environmental and peril risks.
- Improved **data visualization** for a better interpretation of the risk resulting in a 35% increase in user satisfaction.
- Increased the **risk assessment capabilities** by 24% and set up the system with seamless integration of diverse data sets in the future.
- Provided **actionable insight** to help the decision-making process resulting in a 12% reduction of the human analysis time.

ERICSSON, Athlone, Ireland

Mar 2018–Sep 2019

Senior UX designer | [luislandi.com/ericsson](https://www.luislandi.com/ericsson)

- Created a dashboard-based portal to enable Ericsson's customers to monitor and manage their services.
- Implemented **guerrilla usability test** within the sprints and during an Expo Day with over 1200 attendees.

Discover my full job experience here: [linkedin.com/in/luislandi](https://www.linkedin.com/in/luislandi)

Dec 2013

UNIVERSITÀ DEGLI STUDI DI PADOVA, Padova, Italy
Bachelor of Science in Psychology

ADDITIONAL SKILLS

- Fluent in English, Italian, and Spanish. Intermediate in German and Portuguese.